

## Salon Recognition

Participating salons will receive the following:

### Just for participating

- Cuts for the Cure logo icons available to help in fundraising during September/October

### For raising at least \$200

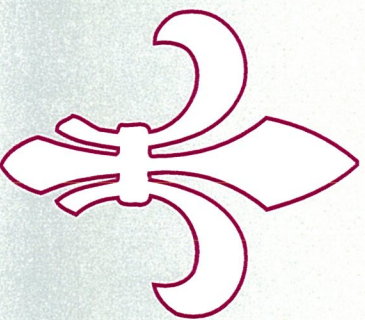
- Promotional banner to display outside your salon in Sept/Oct.
- Recognition on Komen Acadiana website and Facebook page
- Four promotional mirror clings available to display at stations in your salon/spa
- Four t-shirts available for employees (additional available at cost)

Sponsorship contracts should be completed by August 1, 2011 for inclusion on printed materials.

## How do I participate?

It's easy to participate!

- Choose which level you want to participate in
  1. "Cuts" day only (10/1 or 10/2)
  2. Fundraising (Sept/Oct)
  3. Both "Cuts" day and Fundraising
- Call the Komen Acadiana Affiliate office at 337-993-5745 to register
- Ask your clients, area businesses, family, friends, etc. to support the cause.
- Promote! Promote! Promote!
- Plan a festive day (balloons, refreshments, bake sale, etc. Turn your salon Pink!)



## Did You Know?

- Louisiana is #4 in the nation for breast cancer mortality.
- Five of the six parishes in the Komen Acadiana service area have a higher rate of breast cancer mortality than the national average.
- When breast cancer is found early (within the breast), the chance for survival is the greatest.
- One in eight women will be diagnosed with breast cancer in her lifetime.
- Breast cancer is the second leading cause of death in women.

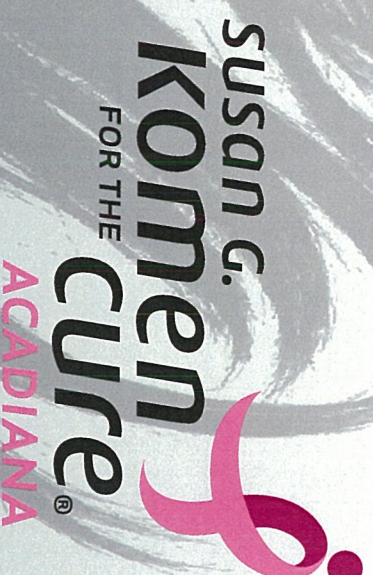
(Louisiana statistics were drawn from the National Cancer Institute's State Profile 2009)



For more information:  
Cindy Herpin 337-315-0339  
Tracy Lareunt 337-962-7303  
Komen Office 993-5745  
[www.komenacadiana.org](http://www.komenacadiana.org)

# CUTS FOR THE CURE

Cuts for the Cure™ Weekend  
October 1-2, 2011



## About Komen Acadiana

Led by more than 100,000 survivors and activists, Susan G. Komen for the Cure® is the world's largest and most progressive grassroots network fighting to end breast cancer forever. We are local activists in 125 cities and communities, mobilizing more than one million friends and neighbors every year through events like the Komen Race for the Cure Series - the world's largest and most successful awareness and fundraising event for breast cancer.

Founded in 1999, the Acadiana Affiliate of Susan G. Komen for the Cure® held its first Race for the Cure in 2000. Since its inception, the Acadiana Affiliate has granted more than \$2,323,000 to local organizations and the National Komen Award and Research Grant Program.

The Komen Acadiana Affiliate serves the following 6 parishes:

Acadia	St. Landry	Iberia
St. Martin	Lafayette	Vermillion

Up to seventy-five percent of net proceeds raised by the Komen Acadiana Affiliate remain in the Acadiana community to fund projects related to breast health education, breast cancer screening, and treatment. The remaining twenty-five percent of the net proceeds support the National Komen Award and Research Grant Program which funds groundbreaking breast cancer research.

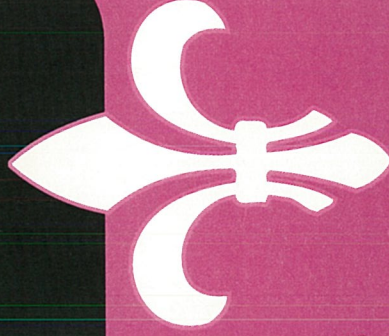


## Our Vision

A world without breast cancer

### Our Promise

To save lives and end breast cancer forever by empowering people, ensuring quality of care for all and energizing science to find the cures.



## 2011 Grantees

In 2011, the Acadiana Affiliate granted more than \$408,000 to the following local organizations:

Acadiana Medical Research Foundation  
Breast Center of Acadiana  
Iberia Comprehensive Community Health Center, Inc.  
Iberia Medical Center Foundation  
Lafayette Community Health Care Clinic  
Lydia Cancer Association  
Miles Perret Cancer Services  
Opelousas General Health System  
Sallie Astor Burdine Foundation - Lafayette Affiliate

## Sponsorship Opportunities

2011 is the 2nd year of Cuts for the Cure™ (CFTC). In 2010, its inaugural year, this event raised more than \$5,000 to help fund local grants.

Salon and Spas can choose a time on Saturday, October 1 or Sunday, October 2 to have their "Cut" event. 100% of services at the salon/spa during their event are donated to Komen Acadiana Affiliate. The salon/spa can choose the services and prices to offer clients during their event.

The following sponsorship levels are offered:

Cut and Style Sponsor - \$500

Logo on t-shirt

Logo on poster

Logo on editable CFTC flyer

Logo on eblast sent for event

Recognition on Komen Acadiana Website

Recognition in Komen Acadiana Newsletter

Trim Sponsor - \$250

Name on t-shirt

Name on poster

Recognition on Komen Acadiana Website

Recognition in Komen Acadiana Newsletter

Salon/Spa Sponsor - \$50

Name on t-shirt

Name on poster

Sponsorship contracts should be completed by August 1, 2011 for inclusion on printed materials.

Congratulations and special thanks to our 2010 top fundraising salon/spa:

# Soho Salon